



GOBIERNO DE LA REPÚBLICA DE HONDURAS

SAG-PROOCCIDENTE

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MAY



The SAG-ProOccidente Project fosters rural resilience through climate-smart technologies.



As of May, the SAG–ProOccidente Project has directly benefited **2,610** producers, MSMEs, and rural enterprises through the delivery of **55,179** units of Climate-Smart Technologies.

These technologies are already strengthening production across **2,004** hectares, enabling rural families to better cope with drought, improve productivity, and secure their livelihoods.

Among the most notable deliveries this month are irrigation systems, geomembranes for reservoirs, eco-friendly processing units, greenhouses, solar dryers, seeders and nurseries, plant material, and motor cultivators.



The SAG-ProOccidente Project strengthens technical assistance to address drought and improve rural productivity.

In May, the SAG-ProOccidente technical team conducted **338** Integrated Technical Assistance events, providing specialized support to **2,896** rural producers.



Participation reached



44%

Women participants



22%

Youth participants



61%

Indigenous peoples & ethnic groups

These activities promoted the adoption of good agricultural practices, efficient resource use, and solutions adapted to the climate conditions of Honduras' Dry Corridor.

Technical assistance to strengthen rural productivity

An example of comprehensive technical assistance and support was carried out with the “Buenos Aires” production group in the community of Los Cipreses, in the municipality of San Marcos, Ocotepeque.

Specialized guidance was provided to strengthen agricultural production and promote sustainable practices adapted to the area's climatic conditions.

Productive Group
Buenos Aires



Productive Group
Plan del Rosario



Another key support activity was carried out with the “Plan del Rosario” producer group in Mercedes, Ocotepeque.

The producers participated in a hands-on workshop on preparing liquid fertilizers for coffee crops using mountain microorganisms.



This technique helps reduce production costs, improves soil health, and strengthens the environmental sustainability of coffee farming systems.

Financial education and access to credit drive rural productive development.

✓ In May, the technical team of the SAG-ProOccidente Project conducted **166** specialized events focused on financial education, business management, and access to financing.



✓ These actions benefited **1,776** people (producers, entrepreneurs, and rural MSMEs): **42%** women, **21%** youth, and **57%** belonging to indigenous peoples.



✓ Specialized training in administration, costs, financial planning, and decision-making to access investment opportunities.



✓ Strategic partnership for financial inclusion with financial intermediaries, such as Cooperativa Chorotega and Cooperativa Usula, in the departments of La Paz, Lempira, Ocotepeque, and Santa Bárbara.



Trainings applied the *ABC Financiero* methodology, a tool developed by the SAG-ProOccidente Project to strengthen financial literacy and improve producers' readiness to access credit and investment opportunities.

Rural families strengthen their nutrition and health with support of the SAG-ProOccidente Project.



This month, the SAG-ProOccidente Project conducted **57** technical assistance events focused on nutrition, benefiting **1,019** producers and their families, and promoting food security, nutrition, and diet diversification for rural families.



Participation in these events included **43%** women, **23%** young people, and **59%** individuals belonging to ethnic groups.

These initiatives promote healthy eating habits, the preparation of nutritious meals, the use of local produce, and prevent malnutrition.

These training sessions enable families to make better use of resources available in their communities, diversify their diets, and improve nutrition for children, women, and the elderly family members.



The SAG-ProOccidente Project strengthens climate resilience through the sustainable management of micro-watersheds.

Throughout May, the SAG-ProOccidente Project continued working on the sustainable management of micro-watersheds and the protection of water sources, in coordination with the Honduras Institute of Forest Conservation, associations of municipalities, and local institutions.



Key actions included providing technical support to associations of municipalities to advance micro-watershed planning and conservation, as well as processes for the restoration, conservation, and protection of areas strategic for water recharge.



It was equipped with plumbing tools, environmental education materials, and manuals on best practices for coffee farming (organic fertilizers) to strengthen the management, operation, and maintenance of community water systems in the **Quebrada El León** and **Río Guaratoro** micro-watersheds.



Technical support for the **COLOSUCA Association of Municipalities** to drive investments in micro-watershed conservation, water source protection, and climate change adaptation.

Participation of women, youth, and indigenous peoples to foster more equitable and sustainable rural development.



In May, the SAG-ProOccidente Project team continued implementing the Gender and Social Inclusion Strategy by conducting **60** technical assistance events.

The activities carried out benefited **1,081** people, with inclusive participation comprising **43%** women, **24%** youth, and **68%** members of indigenous peoples and other ethnic groups.

The activities were aimed at strengthening capacities regarding gender equity, access to and control over productive resources, leadership, inclusive participation, and the rights of indigenous peoples.

Three forums for dialogue and coordination were held with indigenous organizations such as the **Independent Lenca Indigenous Movement of La Paz, Honduras (MILPAH)** and the **Lenca Indigenous Movement of Honduras (MILH)**, fostering information exchange and collaboration with community leaders and indigenous representatives.



Women entrepreneurs strengthen their businesses with the support of SAG-ProOccidente and the IADB.

The SAG-ProOccidente Project, through Inter-American Development Bank continues to drive the growth of women-led agricultural MSMEs across the project's six target departments.



By the end of May, the SAG-ProOccidente Project reached a significant milestone: **105** women-led MSMEs secured investment plans approved by SAG to boost their growth and competitiveness.

These plans represent a productive investment of over **L 16.3 million**, aimed at strengthening the competitiveness, resilience, and sustainable growth of women-led MSMEs.

During May, **420** specialized technical assistance events were held for MSMEs, focusing on business strengthening, financial education, the adoption of climate-smart technologies, and connecting with market opportunities.



Evidence-based actions and results: The SAG-ProOccidente Project carries out 359 field monitoring sessions.



Monitoring & Evaluation

May 2026



359

monitoring visits



37

municipalities



80

communities

This process enabled the collection of direct information on production, market access, the adoption of climate-smart technologies, financing, nutrition, inclusion, and climate resilience.

The information obtained will be key to measuring progress, documenting results, and strengthening project decision-making for the benefit of rural families in western Honduras.



Departments of intervention

Copán, Intibucá, Santa Bárbara, Lempira, Ocotepeque y La Paz



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The SAG-ProOccidente project is implemented by the Secretariat of Agriculture and Livestock (SAG) with funding from the Inter-American Development Bank (IDB) and the Spanish Agency for International Development Cooperation (AECID), through the Spanish Fund for Sustainable Development (FEDES).

The Government of Honduras, through the SAG, contracted ACIDI/VOCA as the sub-implementing entity for Component 1: Strengthening Productive Development, aimed at bolstering the competitiveness and sustainability of value chains with a market-oriented approach and climate considerations.

SAG-ProOccidente operates in six departments in the western part of the country—La Paz, Intibucá, Lempira, Ocotepeque, Copán, and Santa Bárbara—with prioritized value chains including horticulture, fruit production, coffee, basic grains, dairy farming, processing, and sectors linked to ethnic cultural products.

Regional offices are located in La Esperanza (Intibucá) and Santa Rosa de Copán (Copán).