



GOBIERNO DE LA
REPÚBLICA DE HONDURAS

SAG-PROOCCIDENTE

April
Newsletter

2026 SAG-ProOccidente Project



The SAG-ProOccidente Integrated Rural Development and Productivity Project concluded this month with a demonstration field day, held on April 30, 2026, in El Pelón, La Esperanza, Intibucá. The event brought together producers, the Minister of the Secretariat of Agriculture and Livestock (SAG), representatives from the Spanish Agency for International Development Cooperation (AECID), and key partners from the region. During the day, the Minister oversaw the demonstration and distribution of climate-smart technologies, witnessing firsthand how the comprehensive technical assistance provided by the Government of Honduras, through SAG, strengthens the productivity, resilience, and sustainable development of rural families in western Honduras.

El Pelón at the center of western Honduras's rural development

The SAG-ProOccidente Project, implemented by SAG, with financing from the Inter-American Development Bank (IDB) and AECID through the Spanish Fund for Sustainable Development (FEDES), closed this month with a demonstration field day and the delivery of climate-smart technologies in the community of El Pelón, La Esperanza, Intibucá. The location was a meeting space between the Government of Honduras and rural communities to show, from the territory, the results of the comprehensive technical assistance promoted by the project.

The field day brought together organized producers, micro, small, and medium-sized enterprises (MSMEs) and entrepreneurs, local authorities, intermunicipal associations, international cooperation agencies, and the project's technical team in a space designed to showcase how a comprehensive approach to rural development generates sustained change in the project's area of influence. Through demonstration stations, participants learned about concrete examples of the adoption of climate-smart technologies, ongoing technical assistance, and the strengthening of rural enterprises led by farming families, women, and youth.

The day concluded with community testimonials and a general sense of satisfaction. The Minister of SAG, Moisés Molina, highlighted the commitment and capacity of the farming families to transform technical support into visible results on their farms and in their businesses. Similarly, the project manager for AECID, Ricardo Domínguez Llosá, praised the collaborative work in the field and the importance of supporting processes that strengthen production, resilience, and opportunities for sustainable rural development, reaffirming the positive impact of the comprehensive approach promoted by SAG-ProOccidente.



Q1 2026: Results seen in the territory

During the first quarter of 2026, SAG through the SAG-ProOccidente Project, made an investment of over 20.2 million lempiras aimed at strengthening rural productive development in western Honduras.

This investment allowed concrete progress in the adoption of climate-smart technologies, accompanied by comprehensive technical assistance and sustainable practices aimed at improving agricultural productivity, increasing income, and strengthening the resilience of rural families to climate change.

The results achieved reflect not only the fulfillment of goals, but also the capacity of the communities to transform investment into well-being, production, and sustainability, consolidating Component-1 as an engine of change in the territory.



The progress achieved during this period is reflected in concrete figures that demonstrate the project's impact on the region. An investment of 20.2 million lempiras in climate-smart technologies enabled the intervention of 1,613.59 hectares, exceeding the quarterly target by 302%, and resulted in the approval of 156 investment plans for productive groups, MSMEs, and startups.



In total, 5,451 producers benefited, with a significant participation of women (38%) and youth (23%). Additionally, 140.9 million lempiras in loan applications were processed with partner financial institutions, progress was made in the sustainable management of 3,272 hectares of micro-watersheds approved by the Forest Conservation Institute, and an additional 15,460.74 hectares are currently under review. Regarding nutrition, 1,683 households completed the three prioritized areas of technical assistance, achieving 145% of the target, thus consolidating a comprehensive approach to rural development with measurable and sustainable results.



Comprehensive technical assistance with a focus on rural development

During the month of April, the SAG-ProOccidente technical team carried out an intensive work agenda in Intibucá, La Paz, Lempira, Ocotepeque, Copán, and Santa Bárbara, strengthening production, water management, nutrition, and rural business development. Each action reflected a comprehensive approach that integrates technical knowledge, appropriate technologies, and close support, empowering farming families as the protagonists of their own development.

In Monquecagua, Intibucá, the Monitoring and Evaluation team supported producers from the Asociación de Mujeres Intibucanas Renovadas AMIR (Association of Renewed Intibucan Women) in implementing tools for collecting data on yields and income, thus strengthening the project's indicator database. Simultaneously, other production groups made progress in implementing modernized irrigation systems, improving water efficiency, crop productivity, and resilience to climate change.

In Guajiquiro, La Paz, Don Rómulo Martínez's family garden demonstrates how good agricultural practices, combined with technical assistance, translate into food, income, and well-being.

In Marcala, young people participating in the Pro-Finca entrepreneurship program made progress in developing their Life Plans, strengthening their leadership and their commitment to building a future from within their community. At the same time, the technical team reinforced its internal capabilities to improve support for rural production groups and MSMEs.



In Erandique and San Marcos de Caiquín in Lempira, the installation of solar-powered irrigation systems guarantees year-round water availability for production, reducing costs and protecting the environment. Food preparation workshops in Arenales, Santa Teresa, and Santa Lucía Los Mangos, Gracias, integrated nutrition, a gender perspective, and local products, reinforcing the idea that adequate nutrition is essential for rural development. In San Rafael, the construction of the collection center marks a key step toward improving market access.

Technical assistance: Diversification and resilience



In Rincón del Buey and Copán Ruinas, Maya Chortí producers celebrated their corn, bean, and watermelon harvests, demonstrating the value of crop diversification supported by technical assistance. In Santa Rita, the installation of geomembrane-lined reservoirs ensures water for agricultural and livestock production during the dry season. In Nueva Arcadia, family gardens and nutrition workshops integrate production, health, and food security.



In La Labor, institutional alliances were strengthened for the management and conservation of micro-watersheds, protecting water sources that sustain community life and agricultural production. Producers from Santa Teresa, Sensenti, and Belén Gualcho received technical assistance in crop rotation, soil management, and coffee nutrition, complemented by food preparation workshops that strengthen food sovereignty.



In Quebrada Honda, San Pedro de Zacapa, technical inspections were carried out on water sources, strengthening the protection of water resources at their source.

Agricultural production progressed with sweet potato harvests in Azacualpa, soil preparation in San Luis, and the construction of reservoirs in San José de Colinas.

In the livestock sector, the incorporation of technologies improved cattle feed and reproductive management, increasing efficiency and income.



From field to table: building food security in the territory

Food and nutritional security is a central pillar of SAG-ProOccidente's comprehensive approach. During April, nutrition initiatives in the six departments strengthened the link between local production, the preparation of nutritious food, and the well-being of rural families.

The food preparation workshops using local products continued to be held in the six departments of influence, integrating hygiene practices, safe food handling, and traditional recipes adapted to incorporate greater nutritional value.

These activities link family production with healthy eating, strengthening practical knowledge that directly impacts food security in rural households.

In communities in Lempira such as Arenales, Santa Teresa, Santa Lucía Los Mangos, and Gracias, food preparation workshops with a gender focus were held, reflecting on family roles and valuing the role of women in household nutrition.

In La Paz, the family garden continues to be the space where produce is transformed into diverse and nutritious food for families.



The establishment and maintenance of family gardens in Copán, Lempira, La Paz, and Intibucá remains one of the most effective strategies for improving the availability of fresh and varied food at home. These initiatives, complemented by the use of compost and mountain microorganisms, close production cycles and promote more sustainable and resilient food systems.



Food security in the project is built upon four dimensions: availability (diversified local production), access (improved income and markets), utilization (good preparation and nutrition practices), and stability (climate resilience and sustainable resource management). Each technical action in the field integrates these dimensions, ensuring a sustainable and transformative impact for families in western Honduras.



A gender-focused approach that transforms communities

A gender and youth focus permeates all of SAG-ProOccidente's activities. During April, women and young people continued to strengthen their leadership in production, entrepreneurship, and decision-making in their communities.



SAG-ProOccidente's commitment to gender equality and youth leadership is evident in every technical action in the field. Women and young people continued to be agents of change in their communities, strengthening entrepreneurship, consolidating their social networks, and moving toward greater economic autonomy.

In the January-March quarter, five youth-led businesses were approved, comprising 18 participants (55.6% women, 100% young people), achieving 71% of the target of seven businesses in the IB sub-stage. Young people from the Pro-Finca business project in Marcala, La Paz, worked during April on developing their Life Plans, strengthening their leadership and community ties. The distribution of climate-smart technologies to these businesses will begin in May 2026.

The goal of supporting three women-led MSMEs in sub-stage IB was achieved with the approval of the ME-Atolera Díaz investment plan, reaching 100% completion. Technical assistance to women-led MSMEs was strengthened through collaborative work with the Municipal Women's Offices in the municipalities of Yamaranguila, San Pedro Copán, and El Nispero, Santa Bárbara.

Gender and affirmative action:

- 207 AT events and training on gender and youth with 2,155 producers
- 46% female participation, 24% youth participation, 66% ethnic group participation
- 2,209 affirmative actions registered; 3,685 accumulated since October 2025
- Communication campaigns adapted with inclusive language and media close to young people.

Territorial alliances strengthen water management in the intervention area

In April, sustainable water management advanced with concrete actions in intermunicipal associations and communities across the six departments, consolidating partnerships and providing technical capabilities for the protection of water sources that supply thousands of families.

As part of the Micro-Watershed Management and Conservation Strategy, SAG-ProOccidente continues to strengthen territorial alliances to protect water resources and ensure their availability for production and community life in western Honduras. Within this framework, two cooperation agreements were signed focused on the sustainable management of water in strategic areas of Santa Bárbara and Ocotepeque.

In Santa Bárbara, SAG-ProOccidente and the Council of Municipalities of Southern Santa Bárbara (CODEMUSSBA) signed an agreement for the conservation of the Quebrada Honda micro-watershed. In Ocotepeque, an agreement was signed with the Güisayote Association of Municipalities for the management of the Río El Potrero micro-watershed. Both agreements include a joint investment of USD 56,666.66 for the implementation of investment profiles, specialized technical assistance, and the active participation of women, youth, and community organizations, consolidating local water governance models that strengthen climate resilience and rural productive development.



CAFEG and MAMLESIP receive equipment supplies

The delivery of specialized equipment to the Association of Lenca Municipalities of the Sierra de La Paz (MAMLESIP) represents a significant advance in strengthening joint work with key actors in the territory, aimed at improving water sustainability through technical and preventive management of the water resource.

From Subcomponent 1.3 (Management and Conservation of Micro-Watersheds) of SAG-ProOccidente, actions continue to be promoted that contribute to guaranteeing the quality and availability of water in productive areas, strengthening local technical capacities for more efficient territorial management.

Within this same framework, in Erandique, Lempira, the reception and training in the use of total stations was carried out, as well as the delivery of this equipment and radio transmitters to the CAFEG Association, in an event that included the participation of mayors and municipal authorities of the territory.

This activity marks an important step in strengthening municipal and community technical capacities by providing key tools for planning, land management, and project management, thus contributing to better decision-making at the local level.

Through the technical support promoted by SAG-ProOccidente, the appropriate use of technologies is encouraged as a pillar for efficient territorial management, strengthening the coordinated work between intermunicipal associations and local governments for the direct benefit of the communities in the western part of the country.



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Field Day: Demonstration and Delivery of Climate-Smart Technologies

SAG-ProOccidente is a project implemented by the Ministry of Agriculture and Livestock (SAG), with financing from the Inter-American Development Bank (IDB) and the Spanish Agency for International Cooperation for Development (AECID), through the Spanish Fund for Sustainable Development (FEDES).

The Government of Honduras (GdH), through the SAG, contracted ACIDI/VOCA as the sub-implementer entity of Component 1: Strengthening Productive Development, aimed at strengthening the competitiveness and sustainability of value chains with a market focus and climate considerations.

Goals:

- 15,000 households rising above the poverty line of US\$3.20 per person per day
- 10,000 producers with plans for the adoption of climate-smart technologies
- 243 SMEs that increase revenue
- 25,000 hectares under protection with 25 micro-watershed management plans

Thanks to the comprehensive approach of the SAG-ProOccidente Project, by the end of the first quarter of sub-stage IB, 156 investment plans had been approved, benefiting 5,451 organized producers. These producers are receiving comprehensive technical assistance and making progress in adopting climate-smart technologies, such as drip irrigation systems, shade houses, tillers, solar dryers, and geomembrane-lined reservoirs, among others. Simultaneously, the partial delivery of technologies to 88 producer groups has begun, reaching 2,086 producers in the six departments where the project is implemented. These actions strengthen productivity, boost climate resilience, and consolidate the sustainability of rural areas in western Honduras.

SAG-ProOccidente works in six departments in the western part of the country: La Paz, Intibucá, Lempira, Ocotepeque, Copán, and Santa Bárbara. The prioritized value chains include horticulture, fruit, coffee, basic grains, dairy farming, processing, and those related to cultural products of ethnic origin.

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