

Program of Alliances for Reconciliation

PAR in Numbers

The six-year, \$74.9-million Program of Alliances for Reconciliation (PAR)—a joint initiative of the United States Agency for International Development (USAID) and ACDI/VOCA—used transformative alliances as a vehicle for promoting awareness and mobilization initiatives that boost economic and social opportunities. To this end, PAR formed high impact alliances with major actors in the private and public sectors, media, academia, and civil society. PAR supported these partners to conceptualize and implement initiatives that contribute to changing perceptions, attitudes, and behaviors, helping Colombians come to terms with the past, engage in constructive dialogue, and transform old narratives forged by conflict.

39,232

total participants in
28 municipalities

Program implementation:

May
2016

March
2022

Total amount invested
in reconciliation initiatives:

US \$132.39 million

TRUTH AND MEMORY

**Promoting guarantees of non-repetition
through truth and memory**

66 community-led memory initiatives

1,537,443 visitors to historical
memory expositions

Enhanced archiving capacity of the
National Center for Historical Memory:

5,250



victims' testimonials

182,500



news clipping
digitalized

233,200



homicide incidents
registered

Supported social dialogue initiatives of the Truth Commission (Comisión de la Verdad)



712

participants



60

local
organizations



12

municipalities

AWARENESS AND MOBILIZATION

Changing narratives through awareness and positive messages



1,465

awareness and mobilization initiatives
(107.6% of Program Goal)

205,812



media publications highlighting the resilience of
conflict-affected communities



26

Reconciliation Ambassadors (community leaders, artists, and public figures) raised awareness of reconciliation initiatives in their regions

98.4%



affirm that PAR's Reconciliation Ambassadors contributed to a positive change in perceptions of their territory

Countering stigmatization of Venezuelan migrants



58%

participants experienced positive changes in their perceptions of Venezuelan migrants



4,000

migrants and Colombian returnees in economic and social inclusion initiatives

TRANSFORMATIVE ALLIANCES

775

Public and Private Partners (118.7% of Program goal)

\$57.49 million USD

of Third Party Funds invested in reconciliation activities (109.5% of Program goal)

438

partners formed new alliances or strengthened alliances with other organizations

More effective and meaningful engagement with local communities

61.5%

partners improved collaboration with local communities through innovative platforms, projects and networks.

80%

partners increased their direct participation with local communities.

PAR trust-building initiatives:

1. Awareness-raising campaigns using trust data from **PAR's Reconciliation Barometer**
2. Dialogues with public and private sectors on trust-building
3. Enhancing psychosocial capacities of partner organizations through **DecidoSer**.
4. Support to local governments in fulfilling Peace Accord implementation through the **Development Programs with Territorial Focus (PDET)**



23,986

participants have more trust in civil society organizations



19,825

participants have more trust in the private sector



19,463

participants have more trust in the local government



19,393

participants believe PAR contributed to PDET implementation

DECIDOSER – Psychosocial Support

Percent of PAR participants with positive changes in perceptions, attitudes and behaviors:



14,417 participants improved relations with their neighbors



23,069 participants reported a better family life

PAR participants were compelled to ACT and LEAD



22,862 participants had a greater sense of responsibility to community-building initiatives



19,760 participants strengthened leadership capacities

GENDER & SOCIAL INCLUSION



23,041

PAR participants changed their perspective toward people of other identities and social groups

88%

of participants felt less judged and affected by prejudices

387

partners with more inclusive policies, programs and practices

Information from this document was taken from two data sources: 1) PAR Monitoring & Evaluation records; 2) Final Evaluation of Program results carried out by Ecoanalítica in September 2021.



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