## Program of Alliances for Reconciliation PAR in Numbers

The six-year, \$74.9-million Program of Alliances for Reconciliation (PAR)—a joint initiative of the United States Agency for International Development (USAID) and ACDI/VOCA—used transformative alliances as a vehicle for promoting awareness and mobilization initiatives that boost economic and social opportunities. To this end, PAR formed high impact alliances with major actors in the private and public sectors, media, academia, and civil society. PAR supported these partners to conceptualize and implement initiatives that contribute to changing perceptions, attitudes, and behaviors, helping Colombians come to terms with the past, engage in constructive dialogue, and transform old narratives forged by conflict.



total participants in **28** municipalities

Total amount invested in reconciliation initiatives:

## Program implementation:

1,537,443 visitors to historical memory expositions

<sub>Мау</sub> 2016

March 2022

# **US \$132.39** million

#### **TRUTH AND MEMORY**

# Promoting guarantees of non-repetition through truth and memory

community-led memory initiatives

Enhanced archiving capacity of the National Center for Historical Memory:



#### victims' testimonials





homicide incidents registered

Supported social dialogue initiatives of the Truth Commission (Comisión de la Verdad)







### **AWARENESS AND MOBILIZATION**

#### Changing narratives through awareness and positive messages

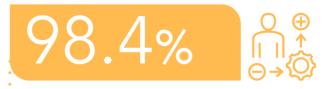


awareness and mobilization initiatives (107.6% of Program Goal)

**Reconciliation Ambassadors** (community leaders, artists, and public figures) raised awareness of reconciliation initiatives in their regions



media publications highlighting the resilience of conflict-affected communities



affirm that PAR's Reconciliation Ambassadors contributed to a positive change in perceptions of their territory

### **Countering stigmatization of Venezuelan migrants**

participants experienced positive changes in their perceptions of Venezuelan migrants

migrants and Colombian returnees in economic and social inclusion initiatives

#### TRANSFORMATIVE ALLIANCES

Public and Private Partners (118.7% of Program goal)



of Third Party Funds invested in reconciliation activities **.49** million USD (109.5% of Program goal)

**438** partners formed new alliances or strengthened alliances with other organizations

#### More effective and meaningful engagement with local communities

partners improved collaboration with local communities through innovative platforms, projects and networks. 61.5%

80% local communities.

#### **PAR trust-building initiatives:**

1. Awareness-raising campaigns using trust data from **PAR's** Reconciliation Barometer

**2.** Dialogues with public and private sectors on trust-building

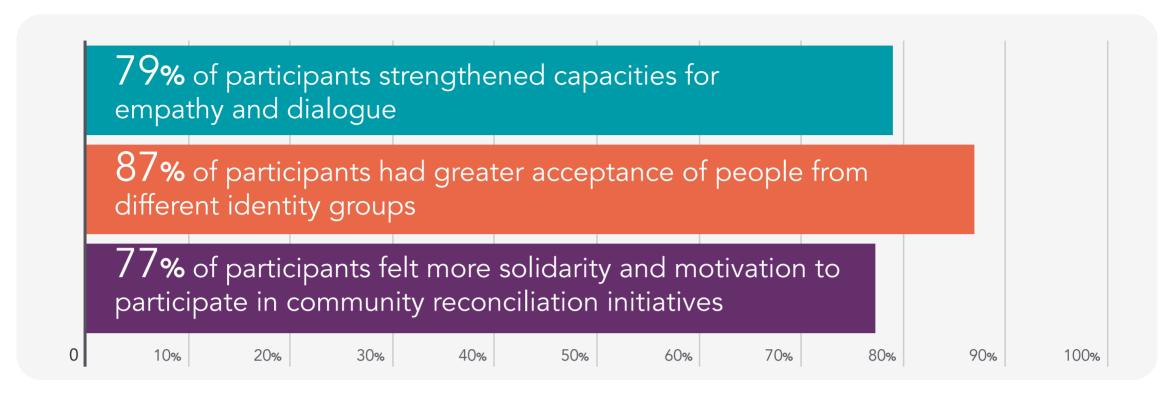
**3.** Enhancing psychosocial capacities of partner organizations through **DecidoSer.** 

4. Support to local governments in fulfilling Peace Accord implementation through the Development **Programs with Territorial Focus** (PDET)



#### **DECIDOSER – Psychosocial Support**

Percent of PAR participants with positive changes in perceptions, attitudes and behaviors:







#### PAR participants were compelled to ACT and LEAD

participants had a greater sense of responsibility to community-building initiatives

participants strengthened leadership capacities

#### **GENDER & SOCIAL INCLUSION**





- PAR participants changed their
- : perspective toward people of
- other identities and social groups

partners with more inclusive policies, programs and practices

Information from this document was taken from two data sources: 1) PAR Monitoring & Evaluation records; 2) Final Evaluation of Program results carried out by Ecoanalítica in September 2021.

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