

Program of Alliances for Reconciliation

Transformative Alliances

The six-year, \$74.9-million Program of Alliances for Reconciliation (PAR)—a joint initiative of the United States Agency for International Development (USAID) and ACIDI/VOCA—formed high impact alliances with important actors in the private and public sectors, media, academia, and civil society. PAR supported national, regional and level partners to carry out initiatives that contribute to **changing perceptions, attitudes, and behaviors around reconciliation**, especially through promoting trust, empowerment, dialogue, and respect.

39,195

total participants in **28 municipalities**

774

Public and Private Partners (118.7% of Program goal)

84%
private sector

16%
public sector

\$57.49 million USD

of Third Party Funds invested in reconciliation activities (109.5% of Program goal)

\$15.4 million USD
Costshare

\$26.59 million USD
Leveraged

\$15.5 million USD
Mobilized

Ensuring sustainability through new alliances for reconciliation initiatives

20,221



64.8% participants consider that working relations between governmental organizations, private entities and civil society organizations have been strengthened

438



partners formed new alliances

Types of alliances formed during PAR



Youth employment



Women's employment



Small Business development



Support to Migrants



Training Processes



Community Development



Recuperation of historical and cultural memory

Type of support from alliances

206

organizations received in-kind resources

158

organizations benefitted from information-sharing and data

136

organizations received volunteer support

118

organizations accessed funding

More effective and meaningful engagement with local communities

61.5%

of partners experienced better collaboration with local communities through innovative platforms, projects and networks.

80%

of partners increased their direct participation with local communities.

51%

of partners increased investment in social impact initiatives thanks to PAR support.

Increased trust in public and private actors

PAR strengthened local capacity to implement reconciliation-oriented programs and project with the psychosocial support methodology, DecidoSer, which allowed PAR's partners to improve trust, dialogue, respect and empowerment within the communities where they work.

347

partners will continue replicating a psychosocial approach in their projects through DecidoSer

“ Beyond the financing, the project left us with a methodology that we will continue replicating in our centers. We all need to learn to respect others and contribute to reconciliation. ”

– PAR participant, Cali.



23,986

participants have more trust in civil society organizations



19,825

participants have more trust in the private sector



19,463

participants affirm that they have more trust in the local government

Greater private sector engagement for diversity and inclusion

387

partners with more inclusive policies, practices or models through PAR support

1,142

participants gained employment through PAR (45% men, 55% women)

12,552

PAR participants were promoted

Participants of employment and entrepreneurship projects reported an income increase of

130%

Helping small businesses to grow and thrive

7,712

participants received seed capital

6,658

small business entrepreneurs increased profits through better brand positioning and marketing skills

7,794

small businesses with greater access to financial institutions

Information from this document was taken from two data sources: 1) PAR Monitoring & Evaluation records; 2) Final Evaluation of Program results carried out by Ecoanalítica in September 2021.