

## Empowering People to Lead Healthy, Productive Lives

ACDI/VOCA is a thought leader and proven implementer in food security, inclusive market-led development, and economic growth. Our programs in Africa, the Caribbean, and Southeast Asia contribute to empowering communities and strengthening their capacity to respond to disasters and crises, building their resilience to shocks and stresses.

Through our experience, ACDI/VOCA has developed a community-based, facilitative approach to development. This approach integrates governance, youth and women, the private sector, finance, and market access into core food security support. We align our approach with the local context and the needs of key stakeholders. We also use adaptive management and shared learning to foster wider impact. This systems approach builds resilience and food security at the household, community, and national levels.

ACDI/VOCA leverages our core technical strengths and partnerships with the private sector, governments, civil society, and other NGOs to build the capacity of individuals and organizations to engage more competitively. The result is strong local institutions delivering meaningful programs and services.



### ACDI/VOCA Programs Foster A Resilient, Hunger-Free World

#### BURKINA FASO

USAID's Office of Food for Peace-funded **Victory Against Malnutrition (ViM)** increased household incomes by **49%** and lowered the number of households with moderate to severe hunger from **43% to 12%**.

**ViM Plus** builds on the success of ViM with **new interventions** focused on sustainability, governance, disaster risk management, gender and youth integration, and collaborating, learning, and adapting feedback loops.

**ACDI/VOCA is a global development design and delivery partner that has implemented effective economic and social development projects in nearly 150 countries since 1963. Learn more at [www.acdivoca.org](http://www.acdivoca.org).**

## RESILIENCE

ACDI/VOCA empowers households and local market actors to withstand, adapt to, and transform in response to frequent shocks and stresses. We help communities become more resilient through climate and disaster risk reduction, diversified and inclusive market-based opportunities, and improved agricultural production and food security.

## NUTRITION-SENSITIVE APPROACHES

ACDI/VOCA integrates nutrition broadly into our programs to ensure food and nutrition security and to create sustainable livelihoods. Our strategy focuses on empowering women, improving diverse food production, increasing incomes, and strengthening the economic markets that support nutritious food production. In our Title II programs, we work with leading health and nutrition actors to reduce malnutrition and stunting in households and communities.

## MARKET SYSTEMS

ACDI/VOCA embraces the complexity of value chains and interrelated economic, political, and social systems. We aim to facilitate economic market systems that are more competitive, inclusive, and resilient. We consider the context of those markets, communities, and households. And we work with farmers, the private sector, and key stakeholders to trigger systemic change in relationships, norms, and policies that stimulate sustainable, broad-based growth.

## GENDER & YOUTH

ACDI/VOCA integrates gender and youth across all program operations. Our Farming as a Family Business training program incorporates a gender-friendly approach to developing business skills. Our GenderFirst™ approach ensures equal access to resources that help women significantly increase their incomes and support their families' health and wellbeing.

## COMMODITY MANAGEMENT SYSTEMS AND CASH TRANSFERS

ACDI/VOCA is a global leader in managing agricultural commodities under USAID food aid programs. Since 1991, we have monetized 1.1 million metric tons of commodity, obtaining proceeds of \$344 million. We have distributed 60,770 metric tons of commodity valued at \$35.7 million. Through Title II food security initiatives in Burkina Faso, Bangladesh, Cape Verde, Haiti, Liberia, Rwanda, Sierra Leone, Uganda, and Zimbabwe, ACDI/VOCA has worked in diverse and challenging environments to address immediate food needs. We have also facilitated cash transfers within Title II programs to support economic recovery.



## GHANA

**Feed the Future Ghana Agricultural Development and Value Chain Enhancement II (ADVANCE II)** connects smallholder maize, rice, and soybean farmers to markets, financing, and more through large commercial farmers who have the capacity and incentive to invest. The unique **ADVANCE II model** supports both emerging commercial agriculture and smallholder farmers simultaneously.

**USDA Ghana Poultry Project** increases the competitiveness of the domestic poultry sector by creating market linkages, promoting quality standards, and strengthening business plans and market-penetration strategies.

## KENYA

**Feed the Future Kenya Livestock Market Systems** improves people's resilience and reduces poverty and hunger by teaming up with local actors and using a **push-pull approach** — facilitating the pull of a more competitive livestock value chain as well as the push to equip marginalized people with skills and resources.

**Feed the Future Kenya Resilience and Economic Growth in the Arid Lands—Accelerated Growth (REGAL-AG)** upgraded **12** livestock markets benefitting **24,597** rural households and leveraged **\$1.2M** through business development grants from the private sector.

As leader of **Partnership for Resilience and Economic Growth (PREG)**, we manage sequencing, layering, and integration among USAID implementing partners in **Marsabit and Isiolo counties** around the common PREG approach. We facilitate national meetings, coordinate joint work planning, lead learning events, and manage the common learning agenda.



Photo by USAID Kenya