The Feed the Future Kenya Livestock Market Systems Leader with Associates (LWA) is an innovative regional contracting mechanism that enables USAID missions within the East Africa Region and Tanzania to swiftly access specialized services in line with the Horn of Africa Resilience Framework 2.0.

ACDI/VOCA leads the LWA Activity, which has a ceiling of $95,000,000 dollars. Associate Awards under this mechanism may be awarded up until September 30, 2022.

Why Choose Feed the Future Kenya Livestock Market Systems LWA?
The LWA aims to strengthen people’s resilience to shocks and stresses and reduce the prevalence and depth of poverty, household hunger, and chronic undernutrition by taking collective action on economic opportunities and by strengthening institutions, market systems, governance, and human capital. Activities implemented through this mechanism will maximize collective impact of local actors, Associate Awards, and complementary development programs.

The Feed the Future Kenya Livestock Market Systems LWA can be used to provide the following short- or long-term expert technical assistance and services to USAID:

- **Expand Viable Economic Opportunities**: Livestock market systems development, diverse livelihoods development, and increase access to financial services
• **Strengthen Institutions, Systems, and Governance (formal and informal):** Rangeland and water management, drought cycle management, and resource-based conflict management

• **Improve Human Capital:** Improve and secure vocational, entrepreneurship, and employment skills; literacy and numeracy training; and improve health, nutrition, and hygiene practices

• **Strengthen Systems for Collaborating, Learning, and Adapting (CLA):** Joint learning and knowledge sharing agendas (reports, analyses, tools), performance measures, and monitoring practices across all Associate Awards

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**Benefits of Using Feed the Future Kenya Livestock Market Systems LWA**

**Effective Leadership Platform**

The Leader Award oversees Sequencing, Layering, and Integrating (SLI) of program activities and coordinated learning across all Associate Awards to maximize local capacity and collective impact.

**Regional Flexibility for U.S. Funding**

The Leader award allows Missions within the East Africa Region or other USAID/KEA Offices to fund Associate Awards under the Leader. The LWA will be managed by the regional Economic Growth and Integration office. As such, missions may use this LWA to undertake activities that within the broader description of the Leader award, as approved by the Agreement Officer’s Representative of the Leader Award. Each Associate Award will have its own activity description, budget, reporting requirements, and key personnel specifications.

**Sole-Sourcing**

No further competition or waiver of competition is required for the Associate Awards that may be issued under it. Associate Awards may be issued until September 30, 2022.